



ESPER'ANCE IN ACTION

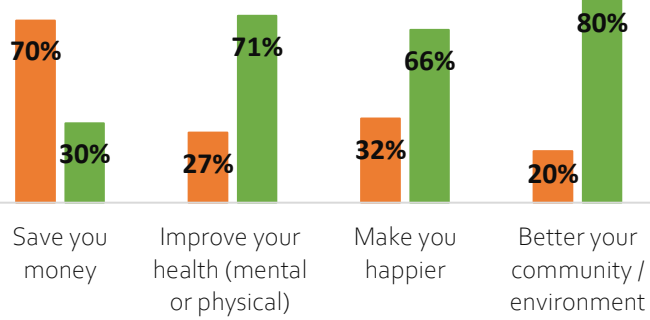
Enabling Sustainability & Climate Action for Everyone in Wellington County

The Climate crisis is one of the biggest challenges our societies face. Yet, many barriers and prejudices exist, preventing action and change as shown by the answers to our community survey (see graph).

If individual action will not be sufficient to address the crisis, we believe that it is the gateway to action and progressive systemic change.

Do you think that addressing these climate change / environmental and sustainability issues could?

Do not think it would Think it would



VISION: creating a nurturing and compassionate community where Individuals and Institutions are empowered to tackle society's biggest challenges while unlocking the full social, environmental & financial value of sustainable solutions.

MISSION:



Empower Sustainable Practices & Environmental Regeneration



Advocate & Nurture Climate Education

A ONE-STOP SHOP FOR CLIMATE ACTION & YOUR SUSTAINABILITY CONCIERGE

1. Information sharing, events & community (membership)
2. Advocacy & education (workshops, Project Neutral, etc.)
3. Coaching & Consulting for individuals & institutions
4. Network of local alternatives and actors (to be developed)



FOUR LEVEL OF ENGAGEMENT TO SUPPORT YOU AT YOUR LEVEL & AT YOUR PACE



DISCOVER



EMPOWER



ADVOCATE



NURTURE

A FOUNDER WITH 12+ YEARS OF EXPERIENCE TO SUPPORT WELLINGTON COUNTY



SAVE MONEY



BUILD RESILIENCE



IMPROVE HEALTH & WELL-BEING



BETTER OUR ENVIRONMENT



CREATE COMMUNITY

DRIVEN BY PURPOSE WITH A GOAL TO GIVE BACK

1. Goal to incorporate with a benefit status (not-for-profit or social enterprise)
2. Creation of an impact fund to fund grassroot community projects
3. Impact measurement and transparent communication from the start
4. A focus on collaboration, partnership and shared success



WHAT MATTERS TO US

NURTURE



EMPATHY



EMPOWER



ECOSYSTEM



RESILIENCE



OPTIMISM



JUSTICE



ADVOCACY



Proud Member of:



ESPER'ANCE IN ACTION

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www.esperanceinaction.com

